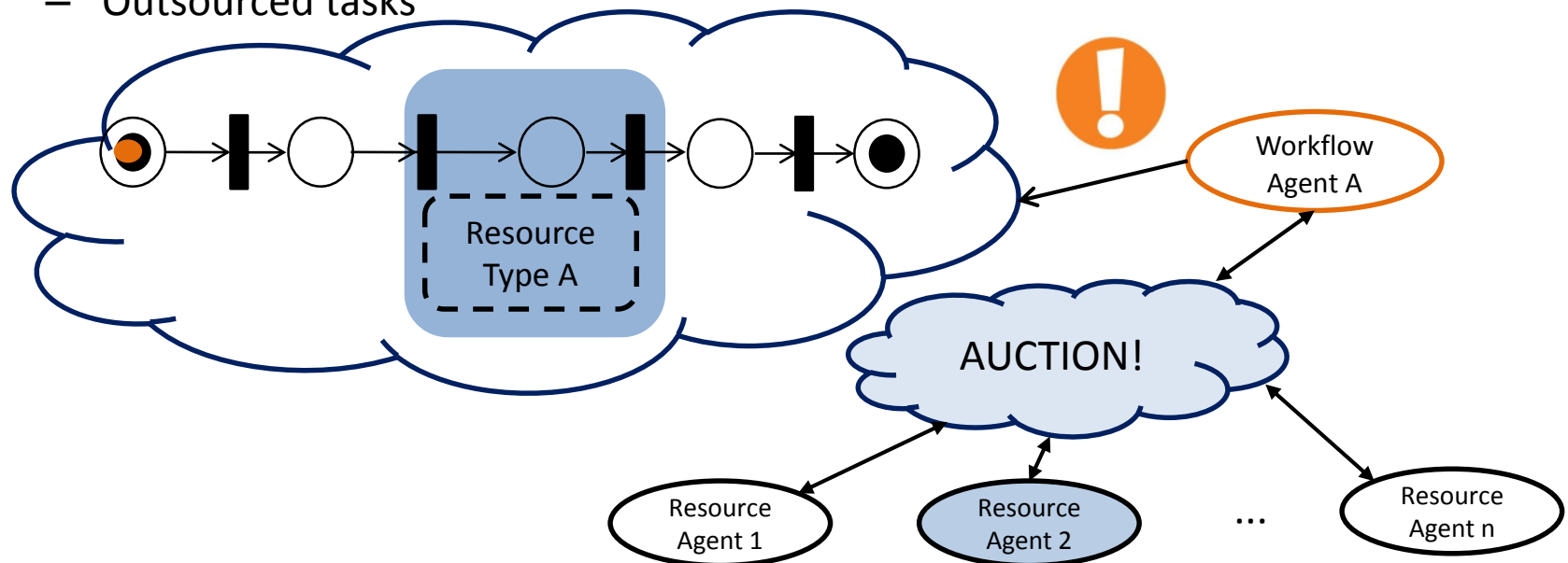


A NEW PERSPECTIVE OF TRUST THROUGH MULTI-ATTRIBUTE AUCTIONS

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- ⊙ Auctions allow an optimal allocation for just-in-time
- ⊙ Competitive market
- ⊙ Special domains:
 - Production under demand / Supply chain under demand
 - Handling unexpected tasks (provoked by faults)
 - Unknown resource status
 - Outsourced tasks



- ◎ Production process managers are not only concerned by costs
- ◎ Workflow managers are concerned about multiple attributes:
 - Economic costs
 - Product quality
 - Delivery times
 - Environmental footprint
 - Licenses / ISO standardizations
 - ...

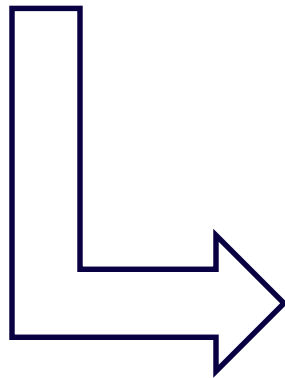




**Multi-criteria allocation
problem**

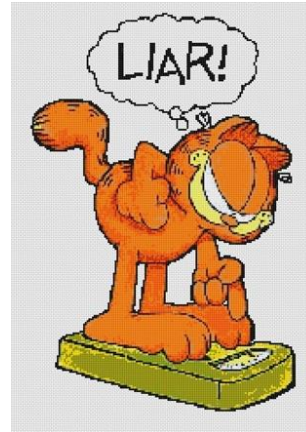
Multi-attribute auctions

© Misdelivered tasks involve:



◎ Misdelaivered tasks are due:

- Cheating behaviors

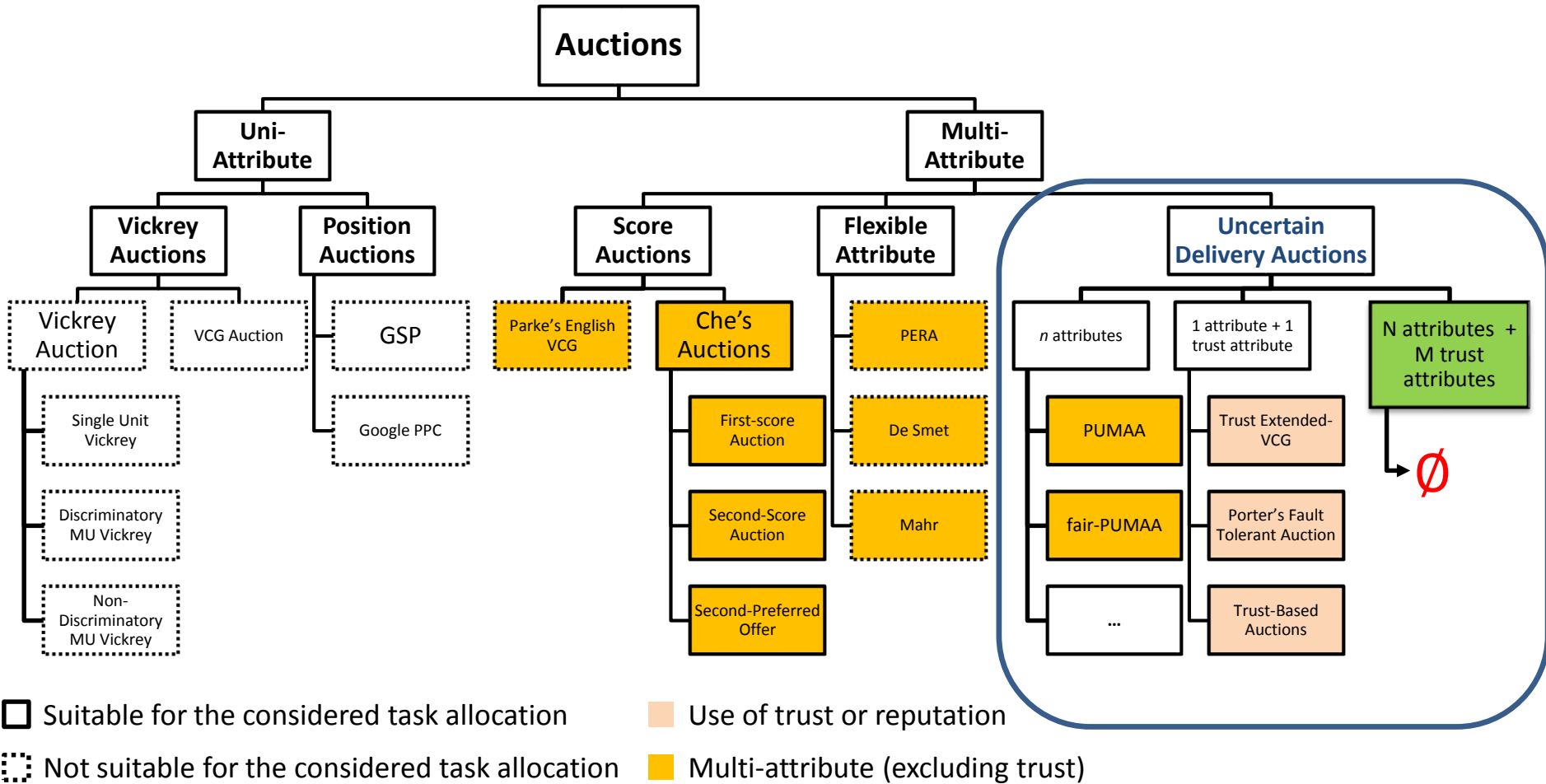


- Involuntary errors

- Bidders may not be able to accurately estimate their abilities

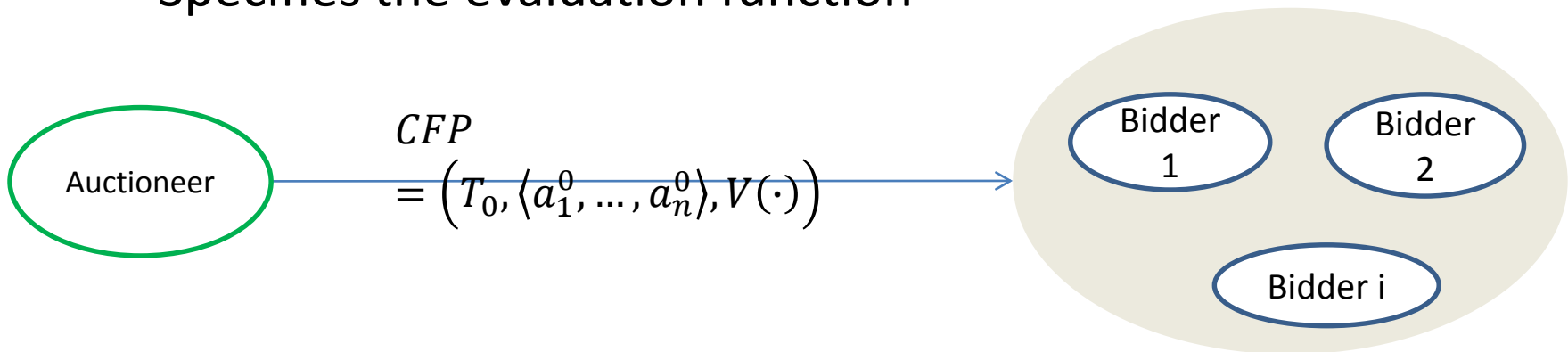


- ◎ Cheating agents:
 - Incentive Compatible Mechanism
 - Vickrey Based Auction (VCG Payment rule)
 - ...
- ◎ Involuntary errors and misestimating the abilities
 - Trust & Reputation based auctions
 - Porter's auction (uni-attribute)
 - Ramchurn's auction (uni-attribute)
 - ...
- ◎ **No solution integrating Incentive compatibility, trust & multi-attribute**



1. Call for proposals (CFP)
2. Bidding
3. Winner determination problem (WDP)
4. Payment
5. Trust learning

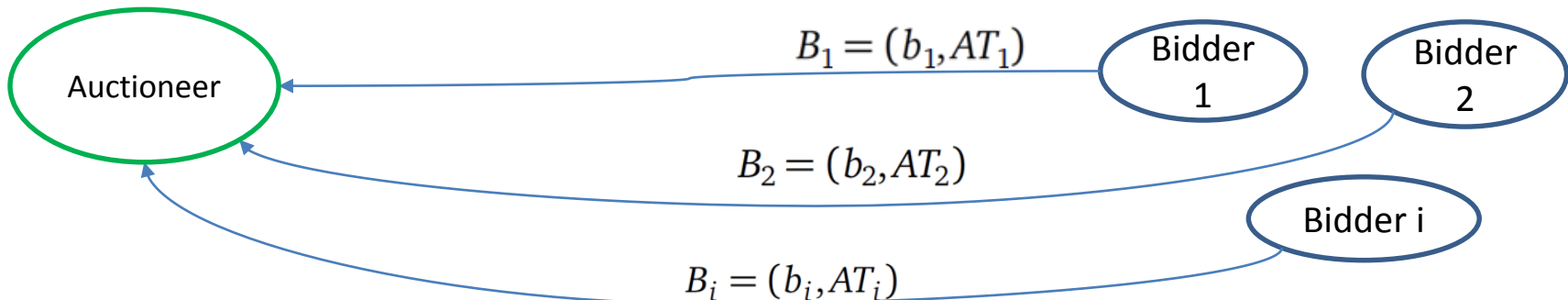
- ⊙ An auctioneer A_0 needs to allocate a task T_0 with a set of attributes a_1, \dots, a_n
- ⊙ It Sends a call for proposals (CFP) to all the bidders
 - Specifies the task
 - Specifies the attribute to evaluate
 - Specifies the evaluation function



- ◎ Bidders evaluate the CFP and submit the bids with the corresponding attributes

$$B_i = \langle b_i, t_i, e_i \rangle$$

- ◎ Each bidder submits the bid that is expected to maximize its utility

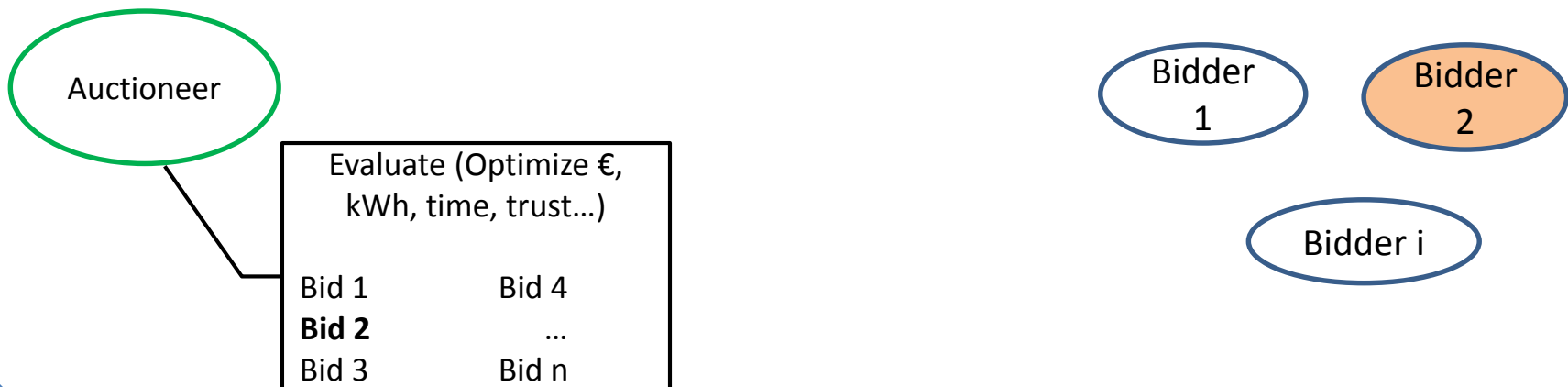


- ⊙ Inclusion of trust in the valuation of the bid
 - One trust attribute per checkable attribute

$$\bar{u}(T_0, b_i, t_i, e_i, \tau_{i,r}^t, \tau_{i,r}^e) = v(T_0) - V\left(b_i, \frac{t_i}{\tau_{i,r}^t}, \frac{e_i}{\tau_{i,r}^e}\right)$$

- ⊙ WDP consists of finding the bid that minimizes the evaluation function

$$\min_i \left\{ V\left(b_i, \frac{t_i}{\tau_{i,r}^t}, \frac{e_i}{\tau_{i,r}^e}\right) \right\}$$



◎ Conditional Vickrey-based payment

- Good delivery: VCG payment rule

$$V_0(p_1, AT_1) = V_0(b_2, AT_2)$$

$$p_1 = V_0^{-1}(V_0(b_2, AT_2), AT_1)$$

- Bad delivery

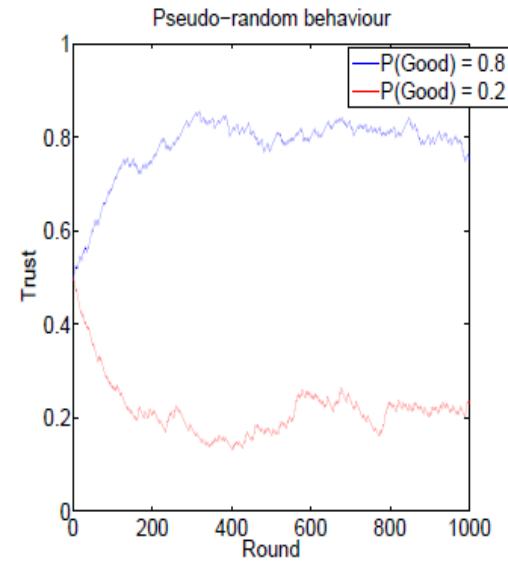
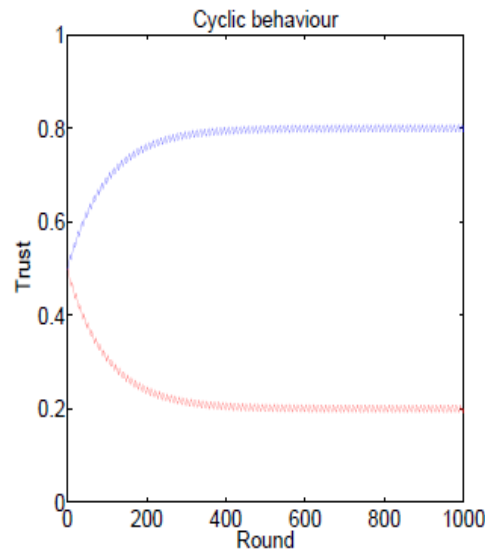
$$V_0(p_1, AT'_1) = V_0(b_1, AT_1)$$

$$p_1 = V_0^{-1}(V_0(b_1, AT_1), AT'_1)$$



$$\tau_{j,r+1}^t = \begin{cases} \tau_{j,r}^t + \alpha_t(1 - \tau_{j,r}^t) & \text{if } t'_{i,j,k} \leq t_{i,j,k} \\ \tau_{i,r}^t - \beta_t \tau_{i,r}^t & \text{otherwise} \end{cases}$$

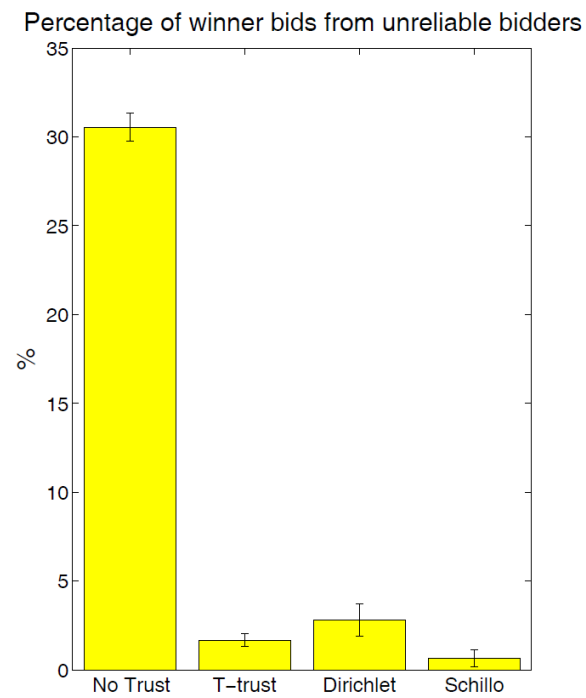
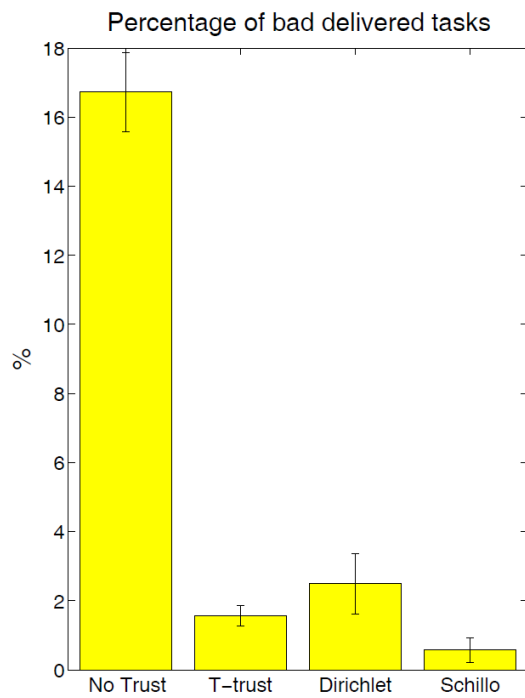
$$\tau_{j,r+1}^e = \begin{cases} \tau_{j,r}^e + \alpha_t(1 - \tau_{j,r}^e) & \text{if } e'_{i,j,k} \leq e_{i,j,k} \\ \tau_{i,r}^e - \beta_t \tau_{i,r}^e & \text{otherwise} \end{cases}$$



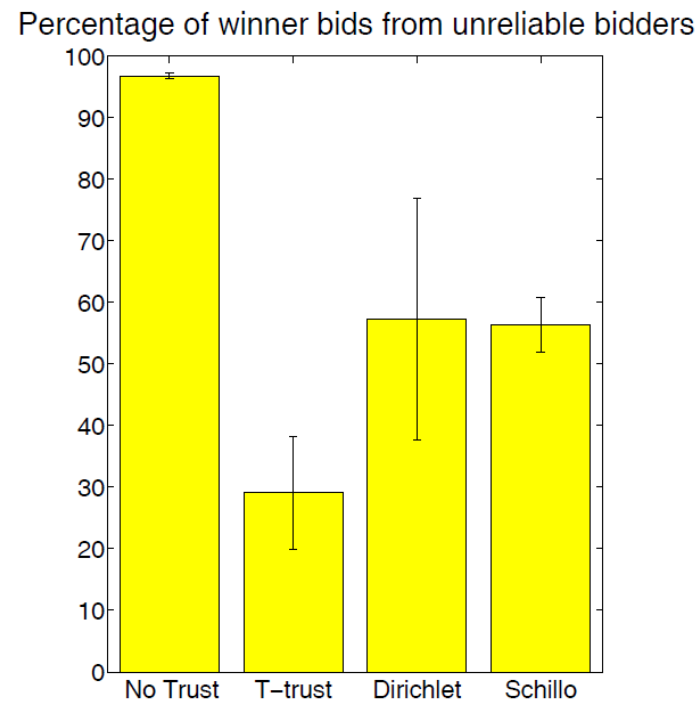
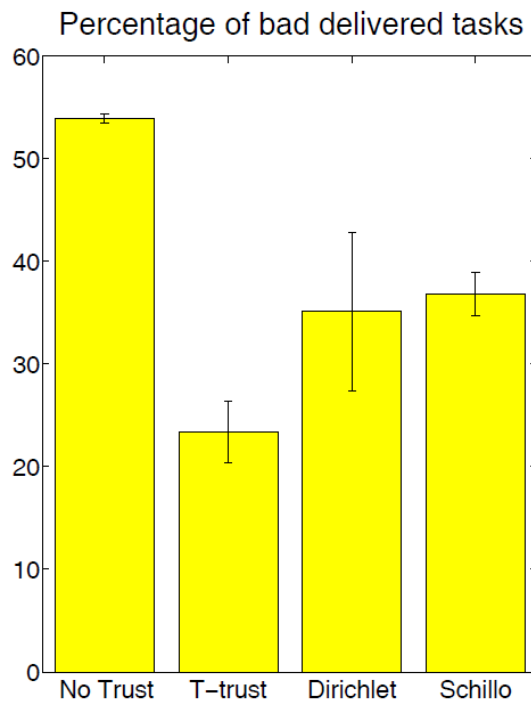
$$\alpha = \beta = 0.01$$

- ⊙ Experiments based on a real business process
 - One auctioneer outsources tasks to external agents
 - Consideration of economic cost + delivery time + energy consumption
 - Greedy bidders
 - Execution times and energy consumptions based on real agents probability distributions
- ⊙ 6 accurate bidders + 6 inaccurate bidders
- ⊙ Each accurate bidder has its own inaccurate twin bidder
 - Same abilities
 - Same time and energy distributions

- ⦿ The use of trust highly reduces the amount of bad delivered tasks
- ⦿ With agents that always behave equal, Schillo model outperforms the others



- ⊙ All bidders misestimate the attributes but good bidders add a security margin ($1.5 \times \sigma$)



- ✓ Merge of trust with multi-attribute auctions
- ✓ Inclusion of trust in the valuation function. This affects:
 - The winner determination problem
 - The payment
- ✓ Flexibility of trust regarding each checkable attribute
- ✓ Proposal of a trust learning model
 - ✓ Easy to parametrize and adjust the learning curve
 - ✓ It does not present rigidity when faces agents' behavior changes
 - ✓ Robust against initialization and random misdeliveries

THANKS!!